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HOW THE NEW-USE PROCEDURE BENEFITS YOU



NEW USE MEANS NEW MONEY

Most musicians know about the applicable session fees, pension fund, and health benefits. Some know about the AFM Sound Recording Special Payments Fund. Few know about the New Use of their recordings, an industry that generates millions of new dollars each year for royalty and non-royalty musicians.

THE RECORDING MUSICIAN & NEW USE

New Use is defined as any use of a recording other than that for which it was originally recorded. The use of CDs and other recordings continues to be a rapidly growing trend in the entertainment industry. Such uses can be in a motion picture, TV series, commercial, or documentary. The possibilities are limitless.

The purpose of a New Use is typically to emphasize a historic or nostalgic period in time, or simply because the recording feels right for the production. When New Use occurs, the musicians (royalty and non-royalty) are entitled to be paid as if they had gone into a studio and re-recorded the music.

NEW USE EXAMPLES

When a CD is used in a movie—This could be anything from a low-budget documentary to a major motion picture production. The New

Use generates an initial payment plus possible secondary market revenues.

As an open track on TV—This generates new payments plus possible reuse payments.

In a commercial—This generates an initial payment plus reuse cycle payments for every 13 weeks of use.

Removal or change of artist—This generates new session payments and may requalify everyone to participate in the Film Musicians Secondary Markets Fund.

NEW USE PROCEDURES

The AFM documents your recorded performance and monitors it for New Use (and misuse). On your behalf, the Federation collects and distributes to you the minimum compensation due under AFM agreements as if you had gone back into the studio and made a new recording.

The AFM's New Use payments can be compared to what ASCAP, BMI, SOCAN, and SESAC do with airplay for songwriters and publishers.

FOR ADDITIONAL INFORMATION

Please contact your local for additional information, or log onto the AFM website at www.afm.org for further details.